

*Here at
Tower Homes
we don't believe
a good house
is good enough.*

*That's why we
have figured out
how to build you
the BEST!*

We have created a new
standard of excellence in
the home-building industry.

By employing a system of
bench-marks and quality
features, we build the **BEST**
house on the market!

The word **BEST** is an
acronym that outlines the
details of a Tower house
that make it the place you
want to call home!



About the Builder

Price Hightower
President of Tower Homes

Price Hightower began Tower Homes with an unwavering commitment to excellence. Twenty-one years later, his integrity, determination and vision to be the best home building company in the state of Alabama has led to over 1,000 new homes sold and a matchless home-buying experience. From land development to commercial building to residential construction, his goal has always been to build "WOW!"

Tower Homes has learned how to construct the best houses around while making home ownership easy for you! Price believes a home is where your story begins. His commitment to his homelife, family and faith have been integral parts of his success in the building industry. His superior reputation has led him to become one of the Top 5 Largest Home Builders in Birmingham, as well as one of only 16 Graduate Master Builders in Alabama. Price is a life-long resident of Birmingham and seeks to make the city an even better place for families to call home. Tower's homes and communities reflect his faithful dedication to excellence and building the "BEST" house on the market.

Each Tower project is a reflection of Price's diligent work ethic, well-planned designs, and choice of highest quality materials. He is involved in each phase of construction and loves handing you the keys to your new home!

www.Tower-Homes.com

(Ph) 205.970.2363 | (F) 205.970.2365



best
house

*A New Standard
of Excellence*



**TOWER
HOMES**

www.Tower-Homes.com

(Ph) 205.970.2363 | (F) 205.970.2365



best house

*As you walk through our model home, you'll see the **BEST** logo displayed. Each time you see the logo, it is representing one of Tower Homes' **BEST** quality standards.*

Look for these four types of signs throughout the model:

- B:** Building Standards
- E:** Energy Efficiencies
- S:** Selections
- T:** Total Value



best house



The **B** in **BEST** represents **Building Standards**. Our building standards ensure that your home is far-superior to any other house on the market!

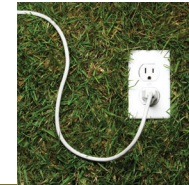
Examples of our many **Building Standards** include:

B Our foundations are built to exceed building codes by using deeper footings, rebar, steel wire mats, and fiber mesh in the concrete. Each foundation is inspected by a third party engineer to ensure the highest quality.

B We employ a Quality Control system that far exceeds the standards used by most area builders. Each Tower home will have a 139-point quality control inspection by the team of professionals at Tower throughout the four phases of construction. A Tower house is built to last. We care about every detail, from the foundation to the top of the roof.



best house



The **E** in **BEST** stands for **Energy Efficiencies**. Our homes include efficiencies that promise to cut your energy consumption and save you money.

Some of the **Energy Efficiencies** of a Tower Home are:

E A Tower home undergoes inspections, testing, and verification to not only be the best foundation around, but also function as an energy-saver in any season of the year. Our water-saving plumbing features are installed in every home to help you conserve energy and save money on utility expenses.

E According to the U.S. Department of Energy, 40% of a home's energy is lost through air infiltration. We use energy-efficient insulation and spray foam seals at all ceiling plates. Our insulation saves money, provides heat control, and keeps your home cooler in the summer and warmer in the winter!



best house



The **S** in **BEST** denotes our **Selections Standards**. We offer hundreds of options which allow you to personalize your new house, making your dream home a reality!

The following are two of our **Selections Standards**:

S During the selection process you will get the opportunity to visit our state-of-the-art design center to personalize your new home with our interior designer. We want you to be assured that we are building your home exclusively for you. You will get to select options that will make your new house perfect for your taste and style.

S At Tower we believe in choosing high quality finishes for each part of the home. We want your home to stand out from the rest. From ceramic tile and wooden floors to recessed lighting and designer features throughout, you will see that we care about every square foot.



best house



The **T** stands for **Total Value**. We include top-quality construction competitively priced, and a team of dedicated professionals with decades of experience in the home-building industry.

Some of our **Total Value Standards** are:

T It is imperative to us that you are assured that your new home is protected. At Tower, we include a door to door warranty to give you peace of mind. We are committed to giving you an excellent home that will last. Our warranty keeps you from paying for costly repairs on appliances, plumbing, and electrical problems.

T The family of employees at Tower Homes understands that a home is where your story begins. A Tower home comes with the peace of mind that you have purchased the best quality with the best warranty from the best builder around. Own the BEST. Own a Tower home.